

MEDIA KIT

FILTRATION TIMES

(India's Exclusive magazine on Filtration products)

Quarterly Magazine

About Magazine:

Filtration Times is India's exclusive Industrial Magazine on Filter Products. It is published by "Ramakrishna Enterprises", Bangalore, India which is delivering quality & authentic contents to all industries. It is only magazine that provides updated informations, latest technology updates....as a value added services to its readers.

Focus:

Filtration Times is focusing on updated industry information & technology trends of following segments on regular basis.

Major Industry Segments

1.Filter Manufacturers

2.Machine Tool Manufacturers / Users

3.Pump Manufacturers

4.Importers / Distributors of Filter Products

5.Core Sectors (End Users)

Editorial Content

Filtration Times Magazine provides a refreshing insight into filter industry in terms of in-depth editorial content. It includes the latest trends and technologies, highly useful technical articles, case studies, views and vision of industrial leader in FILTER Products. Of course there are current national and international news, upcoming projects, events on filtration and much more that help the readers to manage their business more efficiency.

Every issue is separated into well defined sections such as

News / Views

Special Focus

Company Profile

Product Write ups

Books

Events

Mini Ads (Banner Ads)

Business Tie –up.

Advertisement Tariff (for National / International Edition)

Size	Colour (for Intl.)	B & W (for Intl.)
Front Cover (Full page)	Rs 30,000 US\$ 1500	-
Rear Page	Rs 22,000 US\$ 1250	18,000 US\$ 750
Front Cover Inside	Rs 15,000 US\$ 1000	10,000 US\$ 600
Full Page (Regular)	Rs 8,000 US\$ 600	6,000 US\$ 500
Half Page	Rs 6,000 US\$ 300	4,000 US\$250
Quarter Page	Rs 4,000 US\$ 200	2,500 US\$150
Banner Ads	- US\$ 150	1,500 US\$ 100

Size of the Magazine A4

AD Formats:-

Corel Draw convert to curves * High Resolution PDF/TIF*Open file with all fonts

You can give your product info,write ups free of cost.

Value Added Services:-

The articles will be published in web page free of cost. Also we circulate CD's in leading International shows in India/Abroad.

Future Plans:-

***Organising Events in India Exclusively for Filter Products**

*** Organising Catalogue Shows**

***Organising Seminars/Exhibitions**

*** Organising Buyers/Sellers Meet**

If, any information required pl. feel free to contact editor.

Note: Also we welcome Complete Sponsorship of Magazine/events

For more details contact:-

Editor (Mr.Ram)

M/s.Ramakrishna Enterprises

(Publishers of "FILTRATION TIMES")

69, Raga Sudha, 2nd Stage, Vinayaka Layout,

Vijaya Nagar, **Bangalore**-560040, Karnataka, India

Tel: 91-80-2314 3830, Fax: 91-80-22927232

Mail: filtershoppee@yahoo.co.in / filtershoppee@gmail.com

Web: www.filtershoppee.com

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